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FOR IMMEDIATE RELEASE

## DOTSTER INKS DEAL WITH DOTPH TECHNOLOGIES TO PROVIDE BLOG CREATION TOOLS

Vancouver, Wash. (October 4, 2005) – Dotster, Inc., one of the world’s largest ICANN-accredited domain registrars, today announced that it has signed an agreement with DotPH Technologies, Inc, makers of Calliope, to provide a web-based blog creation tool for Dotster’s customers.

Dotster plans to bundle the web-based blog creation application with a new hosting package tailored to blog-minded individuals. The company reviewed several blog packages and chose Calliope because its intuitive, web-based interface gives even absolute Internet beginners access to the full-range of blogging capabilities.

“Our hosting packages have always included complementary blogging capabilities, but users needed some knowledge of a coding language like PHP or ASP to take advantage of them,” said Erin O’Connell, Dotster’s senior marketing manager for premium managed services. “By offering Calliope as an option, every Dotster customer can participate in the self-publishing revolution with an individual, highly customized blog.”

The blogging interface includes the ability to post entries, save entries as drafts, submit entries via e-mail, post photo and video galleries (including thumbnails), and the ability to add and manage comments, categories, and tagboards. The unique Pay4Access feature allows bloggers to earn revenue from content they upload onto their blogs.

Unlike most blog tools, Calliope’s interface includes a robust Design Editor that allows users to customize every aspect of the blog’s look and feel. Dotster’s blog offering will also include RSS syndication and “plug and play” integration with third-party applications including Yahoo Messenger, IM, ICQ, MSN Messenger, Skype, FWD, Friendster, SMS, and text-messaging.

### ABOUT DOTSTER

With nearly three million Internet domains, Dotster is one of the largest ICANN-accredited domain name registrars in the world. Launched in 2000, Dotster was among the first to offer long-term registrations and discounted pricing. Customers now turn to Dotster for its ability to deliver marketable domain names through its proprietary Domain Discovery System and NameWinner auction service. The company’s services include

web hosting, DNS management, website development and marketing services, and partner programs. <http://www.dotster.com>

#### ABOUT DOTPH TECHNOLOGIES

DotPH Technologies developed the Calliope Blogging Solution and is the technology provider to the .PH Domain Registry, which manages the Philippine ccTLD. The people behind DotPH have been involved in the Internet since 1989, and developed and implemented one of the first Shared Registry Systems worldwide. Other services include instant website provisioning and fully configurable Private Label sites, which have been successfully marketed in New Zealand and the Philippines.

<http://www.calliopeblogs.com>

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